

TOWN OF RIMBEY

TOWN COUNCIL AGENDA

9:00 AM

**AGENDA FOR SPECIAL MEETING OF THE TOWN COUNCIL TO BE
HELD ON TUESDAY JULY 10, 2018 AT 9:00 AM IN THE COUNCIL
CHAMBERS OF THE TOWN ADMINISTRATION BUILDING**

- 1. Call to Order Special Council Meeting
& Record of Attendance**
- 2. Agenda Approval**
- 3. 3.0 Municipal Advocacy Solutions Grant Writing Proposal**
- 4. 4.1 Adjournment**

Council Agenda Item	3.0
Council Meeting Date	Special Council Meeting July 10, 2018
Subject	Municipal Advocacy Solutions Grant Writing Proposal
For Public Agenda	Public Information
Background	For several years the Town of Rimbey has been attempting to secure funding for the 51 st Storm Water Project with no success. At the Federation of Canadian Municipalities held in Halifax Mayor Pankiw and CAO Hillis met with Mr Shawn Menard of Municipal Advocacy Solutions. Mr Menard suggested we send the project information to him and he would research grants available which would fit the project.
Discussion	<p>Mayor Pankiw and CAO Hillis had a conference call with Mr Menard on July 9, 2018. Mr Menard has suggested a couple of grant streams that may fit our project. However, the timeline is very short and the application must be submitted by July 31, 2018. We have received his proposal to write this grant and advocate on our behalf with both Federal and Provincial Governments.</p> <p>Included in his proposal is the implementation of a grant strategy, writing and producing the application, provincial advocacy and strategic recommendations to hopefully secure funding for our project. His quote to prepare the application etc. is \$7,900.</p> <p>The grant funding would be 40% Federal, minimum 30% Provincial and the remaining municipal portion 30%. The total project was estimated at 4.2 million in 2017. Our share of this would be 1.26 million which at this point would require full debenture. Current we have room within our debt limits if the grant is successful.</p>
Options/Consequences	<ol style="list-style-type: none"> 1. To accept the proposal from Municipal Advocacy Solutions at a cost of \$7,900. 2. To complete the application in House for next year as it is not feasible to be done for the 2018 deadline. 3. To continue putting reserves away until we have the full funding.
Financial Implications	\$7,900
Attachments	Proposal from Municipal Advocacy Solutions
Recommendation	Council accepts the proposal from Municipal Advocacy Solutions to complete the grant application for the 51st infrastructure project at a cost of \$7,900 with funds taken from Special Projects.



Prepared By:

Lori Hillis

Lori Hillis, CPA, CA
Chief Administrative Officer

July 9/18
Date

Endorsed By:

Lori Hillis

Lori Hillis, CPA, CA
Chief Administrative Officer

July 9/18
Date



Municipal Advocacy Solutions

Municipal Advocacy Solutions (MAS) caters to Small Communities, Cities and Municipal Associations from across Canada. We specialize in advancing Federal-Municipal advocacy and exploring federal government opportunities that can solve challenges for our Municipal clients.

2018 Federal Advocacy Support for the Town of Rimbey, Alberta

The follow proposal details options to assist the Town of Rimbey in their federal and provincial advocacy activities.

2018 will be a critical milestone in Federal-Municipal relations. After significant new federal funding was committed by the government in Budget 2017, along with statements which indicate higher levels of forthcoming collaboration, the timing is right to capitalize on these opportunities and secure new investment that will deliver gains for residents and the region.

The opportunity that Phase 2 infrastructure planning presents requires holistic action, which showcases that the municipality is well-positioned to advance their priorities and are prepared for future funding possibilities.

MAS will add support and compliment the work of existing staff by implementing a grant strategy, writing and producing an application, provincial advocacy, and strategic recommendations to enhance funding opportunities for the Town in 2018.

Specifically, Municipal Advocacy Solutions would work with the Town of Rimbey to:

- Ensure timely and relevant federal/provincial engagement that highlights the Town's priorities while tying into the federal government's signaling on investment areas, including the green and rural funding opportunities, amongst other initiatives.
- Provide advice and assistance as well as logistical set up of phone calls or in person meetings based on project goals for 51st Street Infrastructure Upgrades.
- Identification of relevant grants, their timing, recommendations on applications and timing associated with 51st Street Infrastructure Upgrades.
- Assistance with grant preparation as required. This includes facilitating projects and ensuring application content is best positioned to allow the municipality to receive federal/provincial funding.
- Support for Staff and Council including assistance in furthering the understanding of how new federal funds will flow provincially and how to best prepare to access these.

The strategic advantage of utilizing the services of MAS includes:

- **FOCUS** -Municipal Advocacy Solutions solely focusses on one type of service: advancing the interests of Municipalities and Municipal Associations in Canada. This allows us to avoid competing priorities while leveraging our work and insight for Municipal clients only, unlike large lobbying firms.
- **KNOWLEDGE AND EXPERIENCE**– The Principal Founder of Municipal Advocacy Solutions has intimate knowledge of local issues affecting rural, northern and urban Municipalities as well as a strong background in Federal processes and policies. After working in various departments for the Federal Government and for the Federation of Canadian Municipalities, as well as completing a master's degree focused on public policy and municipal government, the founder of MAS is positioned to facilitate the requirements

of the Town of Rimbey. This experience includes direct negotiations with the Minister of Finance's office during several budget deliberations, meeting facilitation with Ministers, managing a national infrastructure campaign that led to billions in new investment in Canada's Municipalities, and having primary responsibility for working with all parties on their Municipal platforms for federal election 2015.

- **SERVICE QUALITY** -MAS is an independent advocacy firm with the ability to offer high quality services that add value. We believe in the Municipal movement and want to see Municipalities empowered in Canada. This extends to their bottom lines, and part of our value-proposition is securing wins by focusing on activities most likely to influence decision-makers.

Proposal Cost:

- 2018 Engagement - \$7900 (Includes set up and execution of application and all service noted in the above proposal).
- Please note that this figure is a maximum and that hours will be tracked in order to ensure accuracy.

I would be happy to discuss further and answer any questions you may have,



Shawn Menard

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