



caepTM
CENTRAL ALBERTA
ECONOMIC PARTNERSHIP
Thriving Business...Vibrant Communities

Economic Development 101 for Municipal Candidates

October 1, 2021
2:00 - 4:00 pm
Virtual

Attend a primer on economic development for municipal candidates to better understand how all the puzzle pieces work together. Seeing the bigger picture and working together enables us to do more together than we could do on our own.



Agenda

CAEP Economic Development 101 for Municipal Candidates

Friday, October 1, 2021

2:00 - 4:00 pm

Facilitator: Kimberley Worthington

Attendees: Municipal Candidates (Incumbents & New)

2 pm **Welcome & Introductions**

CAEP Chair John Vandermeer

2:15 pm **Economic Development Delivery Organizations**

Community Futures Central Alberta

Business Link

BDC

Indigenous Tourism Alberta

2:40 pm **Government of Alberta**

Ministry of Labour & Immigration

Ministry of Jobs, Economy & Innovation

Ministry of Forestry & Agriculture

(pending)

3:10 pm **Municipalities**

Kneehill County

City of Red Deer

Town of Sylvan Lake

Small urban representative (pending)

3:35 pm **The Role of Elected Officials**

Chair HUB, Reeve Upham

3:40 pm **CAEP**

The need for Business Representatives

Initiatives

3:55 **QUESTIONS**

Thank you!